

Aannex

Wednesday 1 Nov. 2:30 - 6 pm

Dialogue Sessions				Workshops (registration required)				
The Future of Memory	Communities Can Shape/Shake Museums	The Expansive Museum	Nearby Utopias	Looking Inside: The Organizational Dimension of the Museum	Rapid Prototyping for Exhibitions	Can Civic Design and Art Initiate Reconciliation and Peace?	Hack the Maker space	Communities Reimagined

Dialogue Sessions:

Facilitators present their experiences and engage in candid conversations on specific issues.

The Future of Memory

Daniel Castro (Colombia) + Adriana Valderrama (Colombia) + Bonita Bennett (South Africa) Carolina Castellanos (México) + Elizabeth Silkes (United States)

How do we best document, preserve and interpret memories of painful political histories and events? Can we connect memory with the future to live in the present with hope? Learn from museums that have given voice to the unspeakable and created a framework to build social cohesion and greater awareness of human rights in the aftermath of tragedy and adversity.

Communities Can Shape/Shake Museums

Deborah Mack (US) + Césaréo Moreno (US) + Karima Grant (Senegal) + Teresa Morales (México) + Esmeralda Ortiz Cuero (Colombia)

This panel session will describe museums that are created and informed by communities. Presentations will focus on a range of models where communities are both institutional and content curators, founders and funders, co-designers of museum vocations, organizational structures, and missions and, and co-evaluators of how effectiveness and success are measured.

The Expansive Museum

Claudio Gómez Papic (Chile) + Diego Golombek (Argentina) + Andrea Bandelli (Ireland) + Silvia Singer (México) + Lucía González (Colombia)

Are museums building deeper connections with audiences and meeting their ever-changing expectations and needs? While some might argue that festivals and fairs emphasize spectacle over substance, they offer many innovative ideas in designing experiences, and building and sustaining audiences. Learn how festivals and fairs can inform new museum models in audience engagement and community empowerment that still fulfill the museum's educational mission.

Nearby Utopias, possible collaborations

Florencia González de Langarica (Argentina) + Carol Rogers (UK) + Ángela Pérez (Colombia) + Matteo Merzagora (France) + Gelton Pinto Coelho Filho (Brasil)

Museums can build bridges between diverse community stakeholders to increase their community impact by working with non-traditional partners (libraries, prisons, senior centers, etc.). Examples will be shared of unique collaborations that have led to organizational transformation and influenced new public policies.

Workshops

Looking Inside: The Organizational Dimension of the Museum. Ernesto Gore (Universidad San Andrés, Argentina)

Rapid Prototyping for Exhibitions. Kathleen McLean (Independent Exhibitions, United States) + José Ocampo (Parque Explora, Colombia)

Can Civic Design and Art Initiate Reconciliation and Peace? Ruedi Baur (Designer, France) + Vera Baur-Kockot (Sociologist, France)

Hack the Maker space. Camilo Cantor (Parque Explora, Colombia) + Micaela Puig (Laboratorio Flexible, Argentina)

Communities Reimagined. Nicolás Testoni (Ferrowhite museo-taller, Argentina) + Analía Bernardi (Ferrowhite museo-taller, Argentina)

Thursday 2 Nov. 2:30 - 6 pm

Dialogue Sessions				Workshops (registration required)				
Inside - Outside: Museums and Public Space.	Small is the New Skill	Medellín: learnings and challenges from transformation	Polyphonic Museums	Looking Inside: The Organizational Dimension of the Museum	Rapid Prototyping for Exhibitions	Can Civic Design and Art Initiate Reconciliation and Peace?	Hack the Maker space	Communication and Differentiation in Museums

Dialogue Sessions

Inside - Outside: Museums and Public Space.

Suzanne MacLeod (UK) + Nina Simon (US) + Gelton Pinto Coelho Filho (Brazil) + Nisa Mackie (US) + Maria Mercedes González (Colombia)

How and why are museums extending their experience beyond their physical walls? Gain insight on projects and strategies that museums have developed to step beyond their walls and into public spaces to include other communities, streets, public squares and beyond. Learn how this experience has transformed organizational practice and inspired new ways to engage audiences, re-envision the museum's physical space and create alternative spaces and new responsibilities for museums as public spaces.

Small is the New Skill

Nicolás Testoni, Ferrowhite museo-taller (Argentina) + Nicole Costa (Brasil) + Gloria Bermúdez (Colombia) + Sebastián Bosch (Argentina) + Carla Pinochet Cobos (Chile)

Museums with small budgets, staff, and collections can make a profound impact, emphasizing depth over scale. Explore examples of small museums whose influence has grown through specialization in knowledge, customized experience, and the innovative use of limited

resources. This session will be applicable to museums of all sizes that are exploring ways to design customized, personal audience experiences.

Medellín: Learnings and Challenges from Transformation

Martha Elena Bravo (Colombia) + Juan Luis Mejía (Colombia) + Jorge Blandón (Colombia) + José Alberto Velez (Colombia) + Maria del Rosario Escobar (Colombia)

In the aftermath of decades of violence and civil unrest, find out how Medellín, through a series of urban policies and development projects, is leveraging culture and education to bring about positive social change and progress.

Polyphonic Museums

Gonzalo Aguilar (Argentina) + Armando Perla (El Salvador / Canadá) + Marilia Bonas (Brasil) + Cinnamon Catlin-Legutko (US)

Do local and native identities have a voice in museums? What are the challenges to including local and indigenous narratives in national museums? This session will examine strategies to surmount public and organizational obstacles with the goal of developing inclusive practices in museums.

Workshops

Looking Inside: The Organizational Dimension of the Museum. Ernesto Gore (Universidad San Andrés, Argentina)

Rapid Prototyping for Exhibitions. Kathleen McLean (Independent Exhibitions, United States) + José Ocampo (Parque Explora, Colombia)

Can Civic Design and Art Initiate Reconciliation and Peace? Ruedi Baur (Designer, France) + Vera Baur-Kockot (Sociologist, France)

Hack the Maker space. Camilo Cantor (Parque Explora, Colombia) + Micaela Puig (Laboratorio Flexible, Argentina)

Communication and Differentiation in Museums. Luis Marcelo Mendes (MAC Panamá, Panamá)

Friday 3 Nov. 11:30 am - 1 pm

On Stage	I Want to Explore How (registration required)									
9 case presentations	Tour Moravia	to expand the organization (...)	to make renovations (...)	to manage alliances (...)	to transform ideas (...)	to strategic mapping(...)	the Aquarium works	Front Desk operations (...)	(...) School Environment	Collaborative practices (...)

I Want to Explore How

Multiple opportunities to explore in-depth the work of Explora Park teams as well as how they have revitalized the Moravia neighborhood, a community adjacent to Explora Park.

On Stage

Speakers give brief, rapid fire presentations on innovative case studies. On Friday, Nov. 3, nine case studies from the list below will be presented.

- **Vaiven Project**, Mariana del Val (Museo Evita. Palacio Ferreyra, Argentina).
- **On Air: We Hack the Museums**. Christian Díaz (Habemus, Argentina)
- **Less is Sometimes More**. Claudia Beatriz Ferreto (Museo de Arte Eduardo Minnicelli, Argentina).
- **The Museum in an Era of Selfies**. Alicia Cristina Martín (Museo Benito Quinquela Martín, Argentina).
- **Museums and Social Educators**. Gabriela Aidar (Pinacoteca de Sao Paulo, Brasil).
- **Experience in the Creation of "Living Museums" in the Brazilian Amazon**. Rosseline Tavares (Projeto Nova Cartografia Social da Amazônia - PNCSA / Museu da Amazônia - MUSA, Brasil).

REIMAGINING THE MUSEUM

1-3 Nov. 2017
Medellín, Colombia

- **The Importance of Addressing Difficult Societal Issues in Museums: The YouthLink Model.** Gonzalo Martínez (Reich+Petch Design International, Canada).
- **Intuition Guides Us.** Marcela Bañados (Museo Taller, Chile).
- **Penguin Revolution at the Museum.** Fernanda Venegas Adriazola (Museo de la Educación Gabriela Mistral, Chile).
- **Tell Me, How Do You Envision Your Science Center?** Manuel Fernando Camperos Durán (COLCIENCIAS - Dto. Administrativo de Ciencia, Tecnología e Innovación, Colombia).
- **Museum + School.** Carlos Hoyos Bucheli (Museo La Tertulia, Colombia).
- **Recognition and Cultural Preservation in the Colombian Conflict.** James Jarupia (Asociación de Cabildos Mayores Embera Katíos del Alto Sinú, Colombia).
- **Decolonizing the Museum.** Carolina Chacón Bernal (Museo de Antioquia, Colombia).
- **How Do we (Re)create a Contemporary Art Center?** Belén Santillán (Centro de Arte Contemporáneo de Quito, Ecuador).
- **Pedagogies of Contingency.** Mónica Haydee Amieva Montañez (Museo Universitario de Arte Contemporáneo, México).
- **ABC Papalote Educational Program.** Diana Lizbeth Andrade Torres (Papalote Museo del Niño, México).
- **Come back to Earth!** Roberto Maduro (Biomuseo. Panamá).
- **Last Chance.** Katherine Annlise Román Aquino (Museo de Sitio Julio C. Tello de Paracas, Perú).
- **All Power to the People: A Story of Revolution through Inclusion..** Kelly McKinley (Oakland Museum of California, USA).
- **Un-learning and Re-learning Customer Focus.** Myriam Springuel (Smithsonian Institution Traveling Exhibition Service, USA).
- **Empathy and Dissent in Border Cantos.** Robin Groesbeck (Crystal Bridges Museum of American Art, USA).
- **Art Detectives.** Adrienne Chadwick (Perez Art Museum, USA).